



The New England Adjustment Managers Association has for many years, chosen as an annual fundraiser, the U.S. Marine Corps Reserve Toys for Tots Campaign. The mission of the U.S. Marine Corps Reserve Toys for Tots Program is to collect new, unwrapped toys during October, November and December each year and distribute those toys as Christmas gifts to needy children in the community in which the campaign is conducted.

This annual campaign has previously been ranked by Reader's Digest as the "Best Children's Charity" nationwide and has grown each and every year in size and scope since its inception in 1947 when Major Bill Hendricks, USMCR and a group of Marine Reservists in Los Angeles collected and distributed 5,000 toys to needy children.

In 2007 U.S. Marines distributed 16.6 million new toys to 7.5 million needy youngsters throughout the nation. It was one of the most successful campaigns in the 60 year history of Toys for Tots.

In light of the current economic environment we find ourselves in this year; the need for our strong support of the U. S. Marine Corps' premier community action program and one of the nation's flagship Christmas charitable causes is unprecedented.

Our challenge: to be participants, not spectators.

The last three years we have had the overwhelming support of the membership giving to this very important cause. New England Adjustment Managers Association's goal for this year's campaign is to again request each member organization to donate toys or monetary contributions in the amount of \$100.00 to assist the U. S. Marine Corps to reach its goal.

We can do it again – with your help.

Sincerely,
The Executive Committee